

City College News

GEORGE BROWN COLLEGE

APRIL 1986

Funding and cost squeeze causes budget deficit

For the first time in several years, George Brown is spending more money than it makes.

The College will dip into its financial reserves to cover a projected deficit of \$467,000 in the 1986/87 financial year that started April 1, according to a provisional budget approved by the Board of Governors in early April.

The deficit is a result of increasing costs coupled with declining provincial funding and the shifting emphasis in federal funding, Administration Vice-President Jim Turner says.

The \$78-million operating budget — an increase of one per cent from last year — also forecasts no increase in spending in most categories and declines in federal government training revenue.

While the College can cover the deficit with its reserve fund of \$4.5 million — amassed from surpluses in the last few years — most of the rest of that money is already committed, he says.

The deficit comes after several years when declining revenue was met by reducing spending on equipment, supplies and maintenance. Those areas cannot be cut much further without impairing the College's function, and future cuts will come in the salary and staffing category.

"If any further reductions are required they are going to come out of salaries," Turner says.

A few people have already been put on lay off notice, he says.

The budget is provisional because of three areas of uncertainty: the cost of the faculty settlement; the cost of the new support pay band system; and the eventual level of federal training purchases.

For budget purposes, the College is forecasting a decline in post-secondary enrolment in fall, 1987, a reduction of \$1 million in federal seat purchases, an increase in apprenticeship training grants of \$200,000 to \$5.4 million and a 30 per cent increase in funding for the Futures youth training program to \$4.6 million.

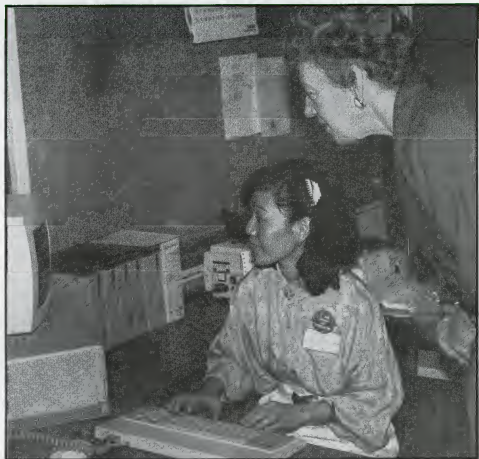


Photo: Neil McCullough

Federal Employment and Immigration Minister, the Hon. Flora MacDonald, chats with Hoa Tuyet Le at the official opening of the Overland Training for Employment Program (OTEP) in Don Mills on April 3. The office-skills training program for immigrant women is a co-operative venture involving the College, the George Brown College Foundation, Flemington Neighbourhood Services and the North York Board of Education. The program was one of the first to be funded under the federal Canadian Jobs Strategy. Marvin Gerstein, Foundation President and Chairperson of George Brown's Board of Governors, was among speakers at the opening.

First staff picnic planned for May 31

Give Alex Barbier enough rope — and he'll organize a tug-of-war.

Or an egg toss, a sack race, or even a water balloon contest.

In fact, the Director of Athletics — with the help of a committee of 20 people from all campuses — is organizing a College-wide staff picnic for May 31.

The day-long picnic — which may be the first event of its type in the College's 18-year history — will be held at Centre Island. And it'll include all the right ingredients.

As well as the usual array of contests throughout the Saturday picnic, there's

going to be a lunch-time hotdog and hamburger barbeque, music and a host of other events.

President Doug Light will be honorary host.

Barbier says the picnic will bring staff from all College locations together to meet and have a lot of fun.

"It's an opportunity to spend a pleasant day with family and friends and meet some really nice people from other parts of the College."

The picnic costs \$5 for adults, \$2 for children. Campus Managers (or Pat Smith at 500 MacPherson) will accept fees and registrations.

A new trend towards participation



Comment by Doug Light

There is a growing realization in Canada today of the need for participation and consultation in decision-making. Both governments and the private sector are becoming increasingly concerned with consulting interested parties before making decisions that affect them.

This new participative mode makes a lot of sense. Consultation can not only save time in the long run and make an organization more efficient, but it can lead to more mutually satisfying and creative solutions to problems.

George Brown is in many ways a reflection of our society, and it reflects in a real way this trend to participation.

While informal consultation has always been an underlying principle of the College's administration — and I think one of its real strengths — several recent steps have been made to ensure that participation remains a vital part of our decision-making processes.

• The Board of Governors recently decided that the voices of staff, students and administrators should be heard directly at Board meetings. The Presidents of the support staff and faculty locals of the Ontario Public Service Employees Union (OPSEU), one representative of the College's student administrative councils, and one administrator appointed by the College Council are now sitting as non-voting participants in the public portion of Board meetings.

These people join our three Vice-Presidents, the Director of Physical Resources and the College Comptroller around the Board table as ex-officio participants.

The addition of their ideas and opinions will be invaluable to our 12 appointed Board members in guiding the activity of the College.

• The College Council recently approved a new membership formula for the revived Academic Council. It is designed to introduce participation by all groups concerned with the academic development of our College.

The membership of that Council will include:

1) Four faculty members chosen by their peers in Divisions chosen by the Academic Vice-President, and rotated each year.

2) Two support staff members elected by their peers in Departments chosen by the Administration Vice-President, and rotated each year.

3) Two student representatives chosen each year by the Students Administrative Council (SAC) Presidents' group.

4) Four Chairpersons elected by their peers who must come from Divisions other than those represented by faculty.

5) Five members of College Council, appointed by the Council to fill in any gaps in representation.

This formula will play an important role in introducing and balancing participation by all sectors of the College community.

Other forms of consultation and participation are also being explored at George Brown — particularly at the Division and Department level.

The cumulative effect of all these efforts in the long run will make the College more flexible and responsive. A climate of discussion of academic issues is vital if the College is to continue fulfilling both its mandate and its potential.

Faculty to vote on new contract

Community College faculty, librarians and counsellors will be asked by their union negotiating committee to ratify a new collective agreement.

The new two-year contract, which affects 690 full-time employees at George Brown and 7,600 province-wide, was hammered out in a weekend of negotiations in early April, said Eric Lord, President of Local 556 of the Ontario Public Service Employees Union (OPSEU) and a member of the provincial OPSEU negotiating team.

It calls for a four per cent salary increase in the current year that started on Sept. 1, 1985, a three per cent increase in the year starting Sept. 1, 1986, and an immediate \$1,000 lump sum payment, he said.

The contract also includes a new workload formula that reduces the maximum number of teaching hours. Faculty teaching post-secondary programs would teach a maximum of 18 hours a week rather than 19 or 21 under the last agreement, and faculty teaching non-post secondary programs would teach a maximum of 20 rather than 21 hours a week, Lord said.

Events

May 3 — Graduation Ceremony for nursing students, 10 a.m., Convocation Hall, University of Toronto.

May 6 — Board of Governors meeting. All welcome. Call Pat Smith (ext. 2211) for location and details.

May 14 — Seminar for administrators: *Administering for Excellence*, conducted by Dr. John Roueche of the University of Texas (Austin), 8:30 a.m. - noon, Location TBA. Contact Yvette Jones (ext. 3296) for details.

May 15 — Workshop — *Women's Learning Styles: Effective Curriculum and Training Methods* presented by the Community Outreach Department. 9 a.m. - 1 p.m., Staff Lounge, Casa Loma, \$10 fee. Call Grizelia Schanderl (ext. 2248) for information.

May 16 — College closes at 3:30 p.m. for Victoria Day weekend.

May 17 — The Second Great Canadian Energy Race '86, with college and university teams competing in a thermosyphon contest, high school teams competing in a solar hot dog cooking race, exhibits and demonstrations. Hosted by George Brown. Trillium Pod, Ontario Place, 9 a.m. - 7 p.m. Contact Zack Bajin (ext. 2367) of the Energy Conversion Program for details.

May 19 — College closed — Victoria Day.

May 21 — Free hearing tests and a lunchtime film on hearing impairment in the Canadian Hearing Society Van at St. James Campus, 9 a.m. - noon. The van will be parked at 51 George St.

May 22 — Canadian Hearing Society Van (see May 21 item for details) will visit Kensington Campus (21 Nassau St.), 9 a.m. - noon, and Casa Loma Campus (37 Dartnell), 1-3 p.m. Nightingale and College staff are asked to visit the van at Kensington Campus.

May 28 — Metro College Support Staff Conference. Keynote speaker Karen Fraser, and numerous other speakers and workshops. 8 a.m. - 5 p.m., Casa Loma Campus, \$50 fee (free for staff). Contact Yvette Jones (ext. 3296) for details.

Farewell planned

A farewell dinner for Government Programs Vice-President Ken MacLennan will be held on June 10 at Kensington. MacLennan is retiring from George Brown after working for the College and its forerunner, the Provincial Institute of Trades, since 1954. Call Pat Smith (ext. 2211) for further information.



Photo: Neil McGillivray

New Community Outreach Officer Grizelia Schanderl is writer and photographer for Links — a new quarterly newsletter for community groups and social service agencies. Three thousand copies of the premiere issue were recently distributed.

Community work lured Schanderl

For nearly 20 years, Grizelia Schanderl spent her days filling out and filing forms, answering phones, and typing letters and memos — quietly and reliably doing the things that keep the College running on a day-to-day basis.

Then suddenly last year her working life changed dramatically. In just a few months she left her position as Secretary to the Dean of Architectural Technology and went out to work with community groups as an intern in the Management Development program, sponsored by the Affirmative Action Advisory Committee. When she returned early in 1986 it wasn't to a secretarial job but to a position with the newly-formed Community Outreach Department.

"This just came along at the right time," she says of her new job as Community Outreach Officer.

Now she works with community groups and social service agencies to establish co-operative education programs that make use of government grants, organizes conferences, and helps produce *Links* — a quarterly newsletter.

It's interesting and involving work — the kind Schanderl says attracted her even when she worked as a secretary.

"I was never a secretary at heart. I was never frustrated but I knew that wasn't the kind of thing I wanted to do for the rest of my life."

Gregg's our new Father of Invention

Bryan Gregg would love to hear about that prototype for a laser mouse trap that's just been gathering dust in the basement. Or the pocket photocopier you've thought up. Or about any new idea you've had.

But don't get the wrong idea. Gregg's not the mad inventor type — it's his job.

As General Manager of George Brown's new Innovation Centre he's looking for any new idea that — with the right help — could mean a new product or process in the marketplace. And new jobs to Ontario.

The Innovation Centre, which is funded by the Ministry of Industry and Trade, is charged with the task of helping to bring commercially-viable ideas or inventions into reality. That means assessing not only their technical viability, but also their marketing and sales potential.

According to Gregg, the consulting firms that do that kind of work now are oriented towards working with large businesses and their daily fees of up to \$1,000 are enough to discourage both individuals and small business.

The initial assessment of an idea or project at the Innovation Centre costs only \$150 and a complete technical evaluation and market assessment would start at a reasonable \$800 - \$1,000, he says.

"It's a service that's not offered in the private sector."

The Innovation Centre offers complete confidentiality to clients and will make use, where practical, of the expertise of College staff, he says.

Gregg joins the College after three years as an independent management



Photo: Neil McGillivray

Bryan Gregg is General Manager of the Innovation Centre — a co-operative project that helps bring new ideas for products or processes into reality to create jobs.

consultant and 15 in high tech electronic sales.

He can be reached ("People can talk to me at any time.") by calling ext. 2338 or 920-7731.

Board/Minister discuss Jobs Strategy

George Brown's Board of Governors has met with the Minister of Colleges and Universities to voice its concerns over the effects of the Canadian Jobs Strategy on the College.

In a special meeting on April 8, the Hon. Gregory Sorbara who is also Minister of Skills Development, and Blair Tully, Deputy Minister of Skills Development, discussed the new federal government job training plan with the 12-member Board.

"The College brought out its concerns about reductions in institutional training, and asked the Minister for his support," said President Doug Light, who is also Secretary-Treasurer of the Board.

"The Minister replied that he would attempt to maintain or enhance institu-

tional training, and that the three-year (Canadian Jobs Strategy) agreement between the provincial and federal governments contains certain minimum guarantees that give the College planning parameters to work with," he said.

The Canadian Jobs Strategy, a nine-month-old training plan, tends to favour community-based, co-operative training, or private sector training in many cases, over training at institutions such as community colleges.

George Brown has responded to this initiative with increased activity in co-operative educational projects with community groups, social service agencies and private companies.

Names in the News

Comptroller **Earl Durst** has announced the following changes in the Finance and Accounting Department: **Mike Suhanic** is now Manager of Accounting and Payroll; Manager of Internal Audit is **Roman Behersky**; Manager of Purchasing is now **Jim Steele**; and Manager of Budget and Systems is now **Brad Ciccarelli**.

Third-year Architectural Technology student **Tung Hoang** earned a fifth-place \$500 award for his design for an energy-efficient house in a recent contest sponsored by the Ministry of Energy, Mines and Resources. Judges chose the design from among 450 submitted by college and university students across the province. On hand at the March award presentation were instructors **Lori Burns**, **Paul Blain**, **Gary Hodgson**, Chairperson **Ron Waites**, and Dean **Brian Beetles**.

According to **Bob O'Billovich**, winning isn't the only thing. "It's the effort to win that's the only thing," the Toronto Argonaut Coach told the students and staff at the Annual Athletic Awards Dinner at Kensington in April. The event honoured more than 400 College athletes.

Casa Loma Math and Science Chairperson **Jack Hague** won a dinner for two at Plumer's when his *City College News* Questionnaire was drawn for the prize in mid-April. "I hope that's an omen," he said, "I've already got my numbers picked out between 1 and 49." The odds of winning the dinner were a lot better than the lottery though, at 116:1.

Electro-Mechanical Dean **Manfred Straka** has been elected President of the Canadian-Austrian Society of Toronto. The Society, which has a membership of 150, organizes social and cultural events. Dr. Straka was born, raised and educated in Austria.

Marketing students took both first and third places in the annual marketing competition sponsored by the Toronto Chapter of the American Marketing Association. Top prize went to a feasibility study for an automobile luggage rack, while a study on a downtown pizza parlor took third.

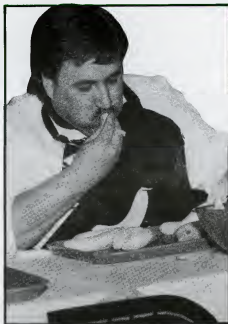


Photo: Neil McGillivray

Cooking Instructor Stephen Langley shows the winning form that won him a charity banana-eating contest at Kensington on April 3. Langley managed to eat eight bananas in the two-minute contest — one every 15 seconds. "The first one was lovely — the rest were terrible," he said. Fashion and Hospitality Dean Martin Kerman came second in the race with six bananas, and Gino Rossi of the Admissions Office and Bob Hutton of the Bookstore tied for third with six and a half bananas each after an extra one-minute eat-off. Students and staff, who paid a dollar to watch the contest, raised \$210 for the Cancer Society.

College administrators should put aside their professional expertise and just listen to what students want, according to Sir Sandford Fleming College President **Charles Pascal**. "Listen naively to our clients (students)," he told a seminar for George Brown administrators, "...so we can provide them with what they need."

City College News

is a monthly publication of the Continuing Education and Marketing Division of George Brown College at 258 Adelaide St. E., Toronto, Ontario, M5A 1N1. (416) 967-1212, ext. 3240.

Editor: Kadi Kaljuste, Writer: Neil McGillivray. The next issue of *City College News* will be published on May 22. The deadline for submissions is May 8.

George Brown  The City College

Jewellery Instructor **Akira Ikegami** won the DeBeers Award of Excellence and a cash prize for his work in the recent annual Metal Arts Guild show called "The Medium is Metal, the Theme is Colour."

Dance Notes: School of Dance Artistic Director **Lois Smith** will be reunited in a cameo performance with former National Ballet partner **David Adams** in a fund-raising dance event at Casa Loma (not the Campus) on May 5. "We haven't really danced together since we were in the company," she says. Dance instructor **Robert McCollum** was a guest artist and choreographer in a recent special performance in Halifax called *Flights of Fancy*.

A Memorial Scholarship Award is being established in the name of **Dr. Norris Seabrook**, who died in early April. Dr. Seabrook, a dentist, was Clinical Coordinator of dental programs in the Applied Health Department since 1982. Call Dr. Tatsuo Hori (ext. 2502) for more information about the scholarship fund.

The Personnel Department has told us of the following staff changes: New support staff appointments include **Ruth Adliff** in the Research and Planning Department at 146 Kendall, **Kenneth Banks** in the Caretaking Department at Kensington, and **Sandra Gregoris** in the Student Services Department at MacPherson.

Edna Antle in the English and Liberal Studies Department at Casa Loma is now **Edna Gwillim**.

Internal transfers include: **Sylvia Harrison**, who has left Nightingale campus management staff for a position with switchboard; **Ed Jordan**, who has left a position with campus management staff at Kensington for one at Nightingale; and **Lillian Tanizaki**, who has left a teaching position with the English Department at College Street for one in the Business Division at St. James.

Leaving the College are **Steven Hong**, **James Sidney**, **Loretta Plouffe**, and **Doima Roberts**.